Philips
widescreen flat TV with
Pixel Plus

37"
LCD HD Ready

37PF7320

Turn up your viewing experience

with Pixel Plus

Experience the superior picture quality of this excellent Flat TV with the latest LCD technology and Pixel Plus. It's packed into a stunning design that will complement your interior.

Breathtaking natural pictures

- HD LCD WXGA display, with a 1366 x 768p resolution
- HDTV Monitor for the highest quality display of HDTV signals
- Pixel Plus for detail, depth and clarity
- Progressive Scan component video for optimized image quality
- Active Control with Light Sensor optimizes picture quality

Exciting and lifelike sound

- Virtual Dolby Surround for a cinema-like audio experience

Stylish design

- Matching stand with elegant design included

Leading interface for digital quality audio/video

- HDMI input for full digital HD connection in one cable

One touch convenience

- View PC content in a second window on your TV

PHILIPS
sense and simplicity

Widescreen flat TV with Pixel Plus
37" LCD HD Ready

37PF7320/79

Highlights

LCD WXGA display, 1366 x 768p
This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

HDTV Monitor
HDTV is the latest and best television signal available. It produces picture quality more than twice that of traditional analog broadcasts. In order to effectively maximize the HDTV signal, a television must incorporate advanced signal input connectivity

Pixel Plus
Pixel Plus is a digital picture processing technology that increases the number of lines and the number of pixels. The result is razor sharp pictures with incredible detail and depth, every time from any source.

Progressive Scan
Progressive Scan doubles the vertical resolution of the image resulting in a noticeably sharper picture. Instead of sending a field comprising the odd lines to the screen first, followed by the field with the even lines, both fields are written at one time. A full image is created instantaneously, using the maximum resolution. At such a speed, your eye perceives a sharper picture with no line structure.

Active Control + Light Sensor
Active Control is a unique and intelligent way of optimizing picture quality by measuring and analyzing the incoming signal to automatically adjust picture quality settings. Active Control with Light Sensor uses a sensor to adjust the picture brightness depending on the room light conditions.

Virtual Dolby Surround
Virtual Dolby Surround is a processing technology for enhancing surround sound effects. It will create the sensation of Dolby Pro Logic without the necessity of additional rear speakers. You become totally immersed in your television experience.

Bypacked tabletop stand
A table-top stand with matching design is packed with the set.

HDMI input
HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analog signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection.

Picture in Graphics
Picture-in-Graphics is a small window in the main picture, allowing to watch data/graphics in your main TV screen. It provides the ability to simultaneously watch data/graphics and the TV.

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Specifications

Picture/Display
- Aspect ratio: 16:9
- Brightness: 550 cd/m²
- Diagonal screen size: 37 inch / 94 cm
- Display screen type: LCD WXGA Active Matrix TFT
- Picture enhancement: Pixel Plus, Progressive Scan, Active Control + Light sensor, 3/2 - 2/2 motion pull down, 3D Combfilter, Contrast Plus, Digital Noise Reduction, Dynamic contrast, Jagged Line Suppression
- Screen enhancement: Anti-Reflection coated screen
- Panel resolution: 1366 x 768p
- Response time (typical): 8 ms
- Viewing angle: 176° (H) / 176° (V)
- Contrast ratio (typical): 800:1

Supported Display Resolution
- Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60, 70, 75Hz
1280 x 1024	60Hz

- Video Formats

Resolution	Refresh rate
640 x 480i	1Fh
640 x 480p	2Fh
720 x 576i	1Fh
720 x 576p	2Fh
1280 x 720p	3Fh
1920 x 1080i	2Fh

Sound
- Sound System: Virtual Dolby Surround
- Output power (RMS): 2 x 15W
- Sound Enhancement: Dynamic Bass Enhancement
- Equalizer: 5-bands

Loudspeakers
- Built-in speakers: 2

Convenience
- Ease of Installation: Autostore, Plug & Play, Auto Program Naming, Automatic Channel Install(ACI), Automatic Tuning System (ATS), Fine Tuning, Program Name, Sorting
- Ease of Use: Side Control, Smart Picture, Auto Volume Leveller (AVL), Program List, Smart Sound
- Remote control type: RCFE05SPS00
- Teletext: 10 page Smart Text
- Picture in Picture: Picture in graphics, Twin page text
- Remote Control: Amp, DVD, Multi-functional, TV
- Screen Format Adjustments: Auto Format, Subtitle and Heading Shift, 4:3, Subtitle Zoom, Super Zoom, Widescreen, Zoom 14:9, Zoom 16:9
- Clock: Sleep Timer

Tuner/Reception/Transmission
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- TV system: NTSC, PAL, SECAM
- Video Playback: NTSC, PAL, SECAM
- Aerial Input: 75 ohm coaxial (IEC75)
- Number of Preset Channels: 100
- Tuner Display: PLL

Connectivity
- AV 1: Audio L/R in
- AV 2: Audio L/R in, CVBS, S-Video Y/C
- AV 3: VGA PC-in, HDMI compatible
- AV 4: HDMI
- Front / Side connections: Audio L/R in, CVBS in, Headphone out, S-video in

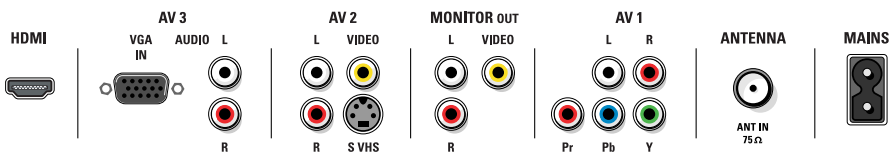
Power
- Power consumption: 185 W
- Standby power consumption: < 2 W
- Mains power: AC 220 - 240 V +/- 10%
- Ambient temperature: 5 °C to 40 °C

Dimensions
- Product weight: 24 kg
- Weight incl. Packaging: 32 kg
- Set dimensions (W x H x D): 1105 x 610 x 97 mm
- Color cabinet: Bicolour Black and Silver Frost
- VESA wall mount compatible: 800 x 400 mm

Accessories
- Included Accessories: Table top stand, Wall mounting bracket, DVI-I to VGA adapter, Power cord, Quick start guide, Registration card, Remote Control, RF antenna cable, User Manual, Warranty certificate, VGA to YPbPr-Cinch cable
- Optional accessories: Floor stand

Stereo system					Transmission system					
NICAM DK	2CS BG	NICAM I	NICAM BG	NICAM LL'	PAL BG	PAL D/K	PAL I	SECAM BG	SECAM DK	SECAM LL'
•	•	•	•	•	•	•	•	•	•	•

Rear connectors



Side connectors

Issue date 2009-03-31

Version: 10.0.11

12 NC: 8670 000 22641
EAN: 87 10895 89211 7

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